



State Partnerships to Advance Efficient Shopping for All

October 13, 2022

NASEO Annual Meeting, St. Petersburg, Florida



“NYSERDA is excited to partner with Enervee to test the potential for the NY Marketplace to improve awareness of and the use of highly efficient appliances...”

Chris Coll, Director
Energy & Climate Equity



NYSERDA







85%
of loans to
“underserved borrowers”



Super-efficient products
(beyond ENERGY STAR)



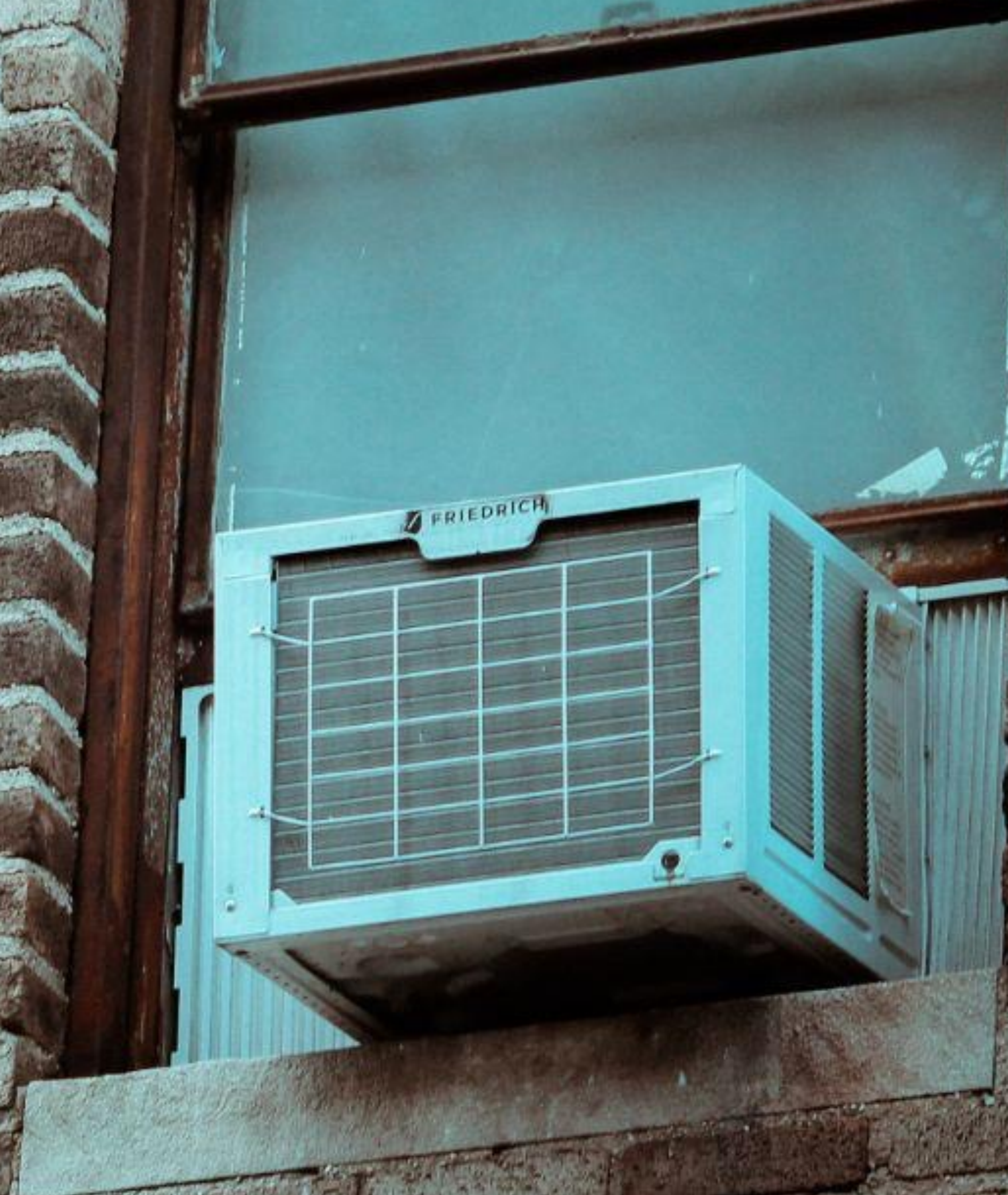
26%
of loans to renters



37%
of orders include recycling
of old appliance

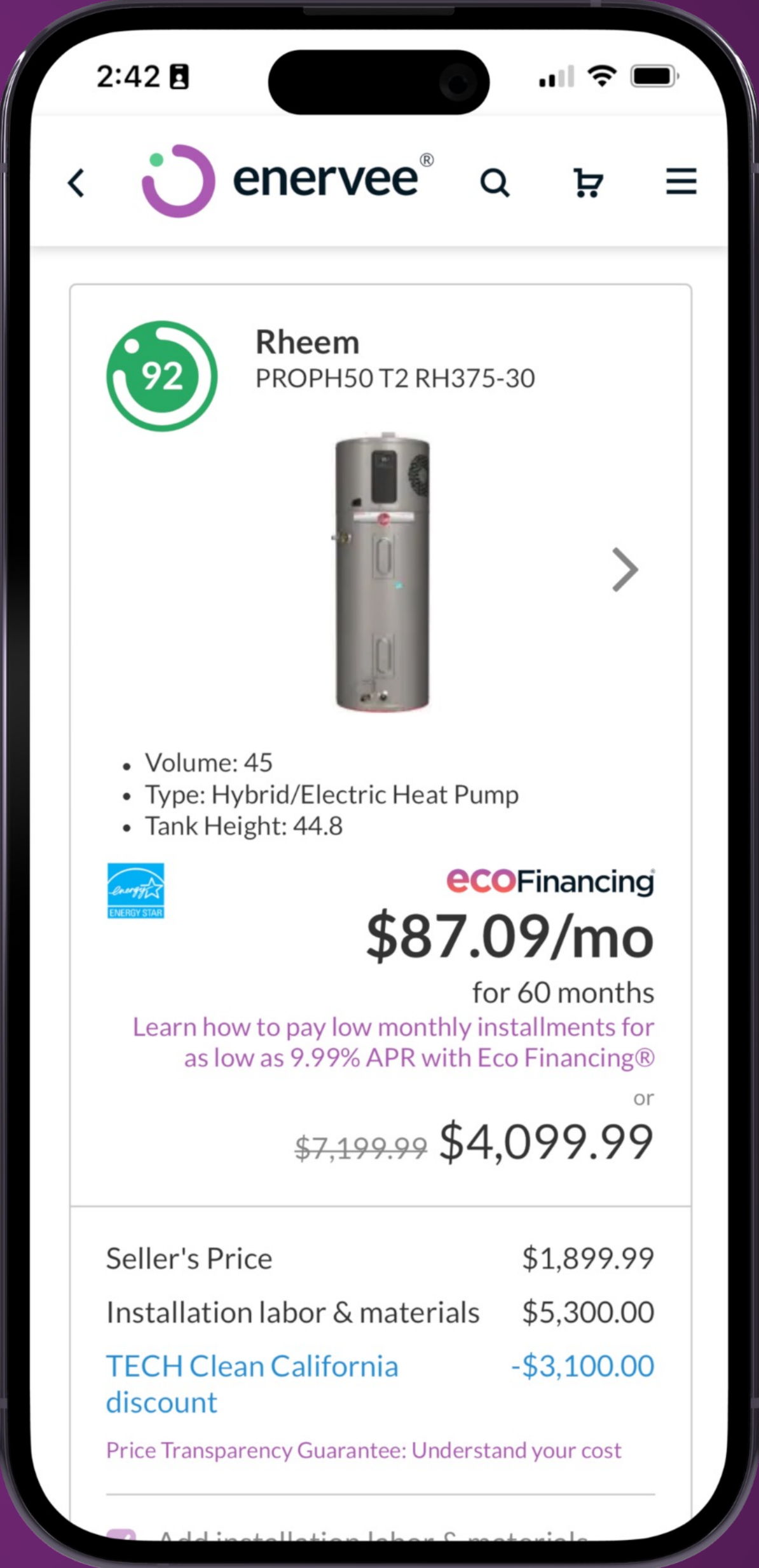
88% strongly agree:

“The \$225 Cool LA rebate, applied at checkout, made it possible for me to buy the efficient product I did.”

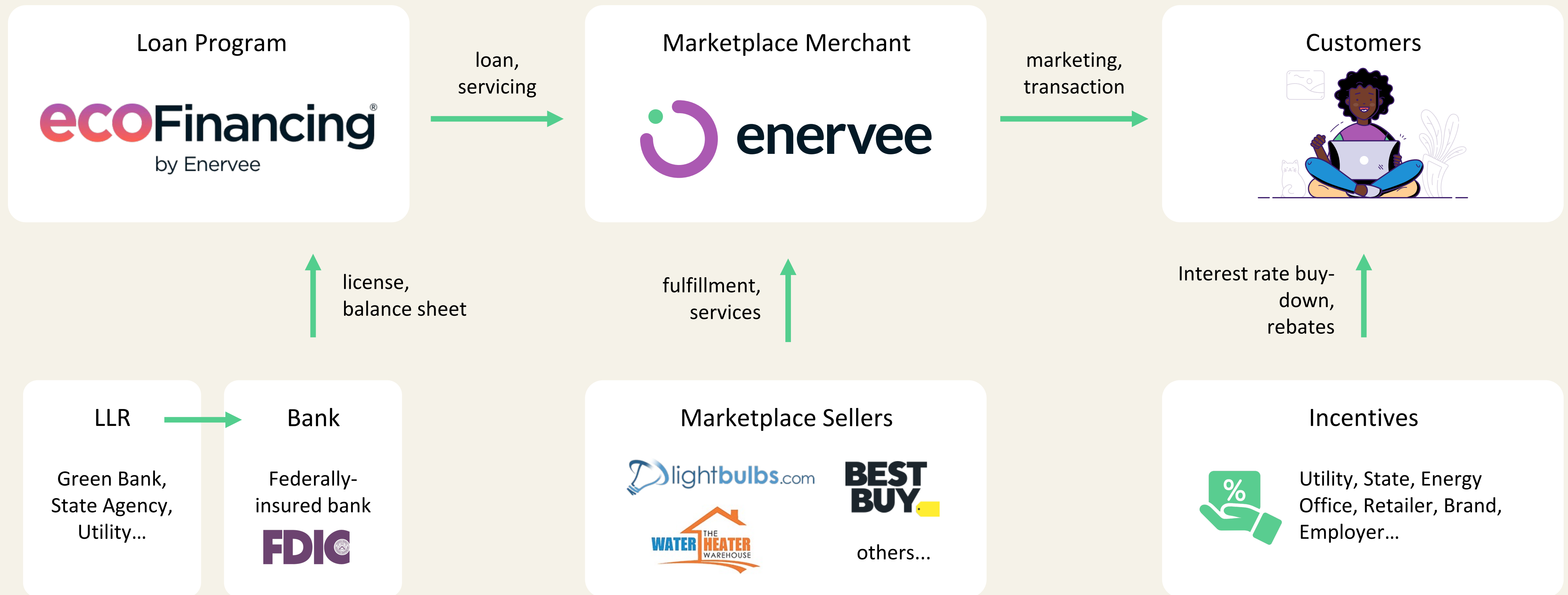


Energy efficient ecommerce platform

Education and Choice - tens of thousands products, across 40+ categories with Enervee Score.



Who's who for Eco Financing?



How SEOs can get involved

Loan Loss Reserve

Reach borrowers with credit scores below 640 and offer more favorable loan terms.



Targeted Incentives

Make purchases more affordable. Especially for income-qualified segment.

State Energy Program

Energy Efficiency & Conservation Block Grant Program

Revolving Loan Fund?

HEEHR (electrification rebates)

GHG Reduction Fund

INFRASTRUCTURE
INVESTMENT
and JOBS ACT

INFLATION REDUCTION
ACT





Together we can have meaningful impact on
reaching a net-zero future. Equitably.



Thank you!

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